

“Oku-Nikko guided by a nature guide”

Introducing Adventure Travel activities

TOURISM EXPO JAPAN 2025
October 25th (Thursday) and 26th (Friday)

Nikko City, Tochigi Prefecture,
Nikko National Park (Oku-Nikko area)
Nikko Natural Science Museum Co., Ltd.

<https://www.nikko-nsm.co.jp/>

Case Study #1

Nikko Water Source Exploration Tour – A journey to discover the origins of Nikko's water

- Explore the historical sites and natural beauty of Nikko by electric bike.
You can also enjoy a leisurely boat trip on the lake using a packraft.

Escape the hustle and bustle of Tokyo and discover the breathtaking beauty of Nikko. Experience the crystal-clear Lake Chuzenji, the majestic Kegon Falls, and the lush forests surrounding Mount Nantai—natural wonders that have captivated people for centuries. Enjoy this rich nature through comfortable e-bike cycling and a unique lake exploration by inflatable packraft. Our experienced, professional guides will support you every step of the way, ensuring an unforgettable adventure.

Season: May to November

Location: Lake Chuzenji(Packraft), Nikko City area(Cycling)



Case Study #2

Walking along the hot spring pipeline route – A tour to discover hidden history

A rare experience only possible with a guide. Learn about the development of Nikko as a tourist destination and the lives of its people.

Hot spring water is transported from Nikko Yumoto Onsen to Kegon Falls, crossing through the mountainous area of Nikko. Walk along the maintenance path of the "hot water pipeline," a route usually inaccessible to the public, and enjoy the surrounding nature while reflecting on the history of tourism development 70 years ago. This is a special tour that allows access to areas normally off-limits, with special permission. We will also visit an undiscovered "hidden waterfall."

Season: Year-round (Snowshoes required in winter)

Location: Senjōgahara, Lake Chuzenji Shōbugahama area



Case study #3

Exploring the Origins of Nikko – Buddhist Meditation & Hiking to the Sacred Site of Teragasaki

The vast lake area was once considered a sacred pilgrimage site and a place of mountain worship. The starting point of the Nikko World Heritage site.

The entire area surrounding the lake and mountains in Nikko was once considered a sacred pilgrimage site. This is the historical context behind the World Heritage designation. Experience a glimpse of this religious history. After visiting Chuzenji Tachiki Kannon Temple and participating in a Buddhist meditation session, we will hike to the sacred site of "Teragasaki." Guided by our tour guide, we will hike through the forest on an unmarked path, leading to the breathtaking scenery that ancient mountain ascetics once beheld.

Season: Spring to Autumn

Location: Lake Chuzenji Utagahama area



Case Study #4

Night Hiking

Experience nature, the starry night sky, and wildlife that you can't usually see at night.

This is a hiking tour themed around "nighttime" in Nikko. You can experience the unique nature of Nikko at night, including the sounds and sights of wildlife that you can't usually hear or see during the day, the pitch-black darkness that you can't experience in the city, and the starry sky amidst the trees. Programs include snowshoe hiking in the winter forest at night, and an Okunikko Night Safari* using a low-emission bus.

Season: Year-round

Location: Senjōgahara, Lake Chūzenji area, etc.

*There are conditions for the low-emission bus charter. Please inquire for details.



Case Study #5

Customized guided tours

We will tailor our suggestions and guided tours to your preferences, considering themes, time of year, location, environment, and activities.

We offer guided tours of the natural beauty of Nikko, which showcases the diverse aspects of nature throughout the four seasons. Activities include flower viewing hikes, birdwatching, mountain climbing, waterfall trekking, insect observation, historical site exploration, hiking, snowshoeing, and other general field activities.

Season: Year-round

Location: Throughout the Okunikko area



Tour operation procedures, risk management, and insurance, etc.

■ Guide Service Fees

[Individual/Small Groups] Half-day (up to 4 hours): 25,000 yen Full-day (over 4 hours): 45,000 yen

[School Groups] Half-day (up to 4 hours): 15,000 yen Full-day (over 4 hours): 25,000 yen

- Guide-to-client ratio: Approximately 1:18 for low-intensity activities (e.g., hiking), 1:6 for high-intensity activities (e.g., mountain climbing, trekking)

- Reservations: We accept reservations one year in advance. We may not be able to accommodate all requested dates and times.

■ Our Guide Staff

- 11 guides (all full-time, as of September 2025)

■ Emergency Procedures

- We will determine whether the tour will proceed by 3 PM the day before (3 PM on the day of the tour for nighttime activities).

- The tour will be canceled if a weather warning is issued or is expected.

- If thunder is heard during the tour, we will immediately stop the activity and evacuate using the shortest route.

■ Insurance Coverage

When planning guided tours, we strive to ensure safety by creating realistic itineraries, conducting pre-tour site inspections and checking for potential hazards, providing first aid training for our guides, and carrying first aid kits and radios. In the unlikely event of an accident, we have insurance coverage for our clients, as outlined below.

[Insurance Company] Tokio Marine & Nichido Fire Insurance Co., Ltd.

[Personal Accident Insurance] Death/Disability coverage: 20 million yen; Hospitalization (daily allowance): 10,000 yen; Outpatient treatment (daily allowance): 5,000 yen

[Liability Insurance] Facility/Business operation liability: 300 million yen; Property damage liability: 5 million yen; Cash/Valuable items liability: 5 million yen

■ Qualifications Held: - Wilderness First Aid Certification - Basic Life Support Certification - Certified Mountain Guide (Japan Mountain Guides Association) - Leave No Trace Level 1 Instructor - Certified Nature Guide (Nikko National Park Nature Guide Association) - Certified Domestic Travel Service Supervisor

Our managed facilities

■ Tochigi Prefectural Nikko Natural Science Museum

Admission Fees: Adult (age 16 and above) Individual Fare / 510yen Group Fare / 410yen

Child (age 4-15) Individual Fare / 260yen Group Fare / 210yen

◆ Group discount is applicable to a group of 20 persons and over.

Operation Period: 4/1-11/10 = 9:00-17:00 11/11-3/31 = 10:00-16:00

◆ Admission ends 30 minutes before the closing time.

Closed Days : 5/1-11/31 = Open throughout the period

12/1-4/30 = Mondays (if it is a public holiday, it will be switched over as a latter event)

New Year's holiday = 12/29-1/3

■ British Embassy Villa Memorial Park / Italian Embassy Villa Memorial Park

Admission Fees: Adult (age 16 and above) Standard Fare / 300yen

Child (age 4-15) Standard Fare / 150yen

*Common admission ticket for Italian Embassy Villa Memorial Park / Adult = 450yen Child = 200yen

Hours of Operation: 4/1-4/30 = 9:00-16:00 5/1-11/10 = 9:00-17:00 11/11-11/30 = 9:00-16:00

Closed Days : 5/1-11/30 = Open throughout the period

Apr = Mondays (if it is a public holiday, it will be switched over as a latter event)

■ Chuzenji Lake Boathouse

Admission fee: Free

Hours of Operation: 4/1-4/30 = 9:00-16:00 5/1-11/10 = 9:00-17:00 11/11-11/30 = 9:00-16:00

Closed Days : 5/1-11/30 = Open throughout the period

Apr = Mondays (if it is a public holiday, it will be switched over as a latter event)

■ Oku-nikko Low-Emission Bus

Fares: Adult (age 13 and over): 500 yen Child (age 6 to 12): 250 yen

*Free-ride system. You can get on and off anywhere except on the national highway.

■ Akanuma Nature Information Center

Admission Fees: Free

Hours of operation: ■ Break Space Open between 08:00 and the arrival time of the final bus

■ Exhibition Space Open between 09:00 and the arrival time of the final bus

Operation Period: 4/26-11/30

Closed Days: 5/1-11/30 = Open throughout the period

April = Mondays (if it is a public holiday, it will be switched over as a latter event)



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